



MADELYN PARROTT

Digital Designer

WORK EXPERIENCE

Central Carolina Community Foundation, Columbia, SC

Visual Communications Intern | January 2024 – Present

- Worked under the communications specialist to design digital and print materials
- Upheld the Foundation's brand style and standards to communicate essential information visually
- Curated content for social media to increase the Foundation's outreach

Michaels Craft Stores, Columbia, SC

Service Team Member | October 2022 - Present

- Assisted customers with questions about item location, price, and function
- Processed accurate and swift transactions, while providing customer service
- Facilitated a pleasant and organized shopping experience for customers throughout the store

Walt Disney Company, Orlando, FL

Magic Kingdom Outdoor Vending | January 2022 – July 2022

- Interacted with guests to create personalized and memorable experiences in a fast-paced theme park environment
- Communicated with fellow vendors to maintain safety and efficiency, while upholding the company show standards

Synergi, Florence, SC

Quality Audit Intern | Summer 2021

- Audited documents for tax credit given by the CARES Act
- Organized and reviewed files to ensure accuracy
- Entered data for clients using Excel

CONTACT

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EDUCATION

University of South Carolina

USC Honors College

School of Visual Art + Design

B.F.A. in Studio Art + Design

President's List | 2020-2024

SKILLS

Adobe Creative Suite

Video Editing & Motion Graphics

Social Media & Marketing

Project Management

Microsoft 365